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Hudson Valley Golf Pass and Tee Time Golf Pass have merged

Golfers throughout the northeast United States will have even more reason to hit the links next year with the merger of two of the industry's premier marketing firms. Beginning in 2011, Hudson Valley Golf Pass and Tee Time Golf Pass will create Tee Time Golf Pass – Northeast Edition. By combining forces, the new Pass Book will allow golfers throughout the northeast to save hundreds in green fees and some of the region's best layouts.

This joint venture brings the total number of courses in the program to over 160 courses. More than 90 courses, including such 4-star gems as The Architect's Club, Grossinger's, Centennial GC, Casperkill GC, Villa Roma CC, Links at Union Vale, En Joie, Links at Hiawatha, Patriot Hills, Saratoga National and Seaview in New Jersey, are part of the Hudson Valley Golf network. Tee Time Golf Pass brings a roster of 74 courses throughout northeast Pennsylvania, northern New Jersey, and central New Jersey including great layouts such as Crystal Springs Resort, Flanders Valley, Berkshire Valley, Shawnee, and Woodloch. In addition, destination areas including Pinehurst, NC, Williamsburg, VA, Ocean City, MD, and Rehoboth Beach, DE will be included in the Northeast Edition.

Tee Time Golf Pass also brings 17 years of experience in bringing incredible savings to golfers throughout the Mid-Atlantic and Midwest. Tee Time Golf Pass Mid-Atlantic Edition was started 17 years ago and the company also produces Tee Time Golf Pass Midwest Edition, now in its third year covering Ohio, western Pennsylvania, Kentucky, and Indiana.

The merger magnifies the great savings for avid golfers throughout the northeast and is a powerful marketing tool for golf course owners and operators to fill their empty tee times. Now, golfers throughout lower New York, northern New Jersey, Connecticut, and northeast Pennsylvania can Play More, Pay Less every time they tee it up in 2011.

Tee Time Golf Pass – Northeast Edition will be on sale beginning in November, 2010.